

**BURGAW TOURISM DEVELOPMENT AUTHORITY
REGULAR MEETING**

DATE: December 7, 2023
TIME: 8:30 AM
PLACE: Burgaw Town Center, 108 E Wilmington Street
MEMBERS PRESENT: Eden Mills, Myra McDuffie, Nidhi Shah, Angela Bartlett
MEMBERS ABSENT: Jennifer Hansen
TOWN STAFF PRESENT: Jayna Augst, Recreation Coordinator
Tiffany Byrd, Deputy Finance Officer
Olivia Dawson, Mayor
PUBLIC PRESENT: None

Call to Order

Ms. McDuffie called the meeting to order at 8:36 am.

Welcome of New Members

Ms. McDuffie welcomed the two new board members. Ms. Angela Bartlett and Ms. Nidhi Shah introduced themselves.

There is one vacancy remaining on the board.

Approval of Minutes

This item has been tabled since not enough original board members were present.

Old Business

Ms. Augst will be picking up the rack cards from AlphaGraphics that the board had ordered.

Ms. Augst will ask Cumulus Media Group for quotes for 21 30-second ads per week and is waiting for a response from the company about skipping a large number of weeks.

Ms. Augst reminded the board of the board social that will be happening at the Burgaw Town Center on December 7th from 6:00 to 8:00 pm.

The board discussed scheduling market dates once per quarter in 2024. Ms. Mills made a motion to approve market dates for January 26, April 12, August 9, and November 22 in 2024 at the train depot from 4:00 to 8:00 pm. Ms. Shah seconded the motion. Motion carried.

New Business

No new business.

Other Items If Necessary

Mayor Dawson asked Ms. Augst to keep the Visit Burgaw website and Facebook page up-to-date.

Adjournment

Ms. Bartlett made a motion to adjourn. Ms. Shah seconded the motion. Motion carried.

Meeting adjourned 9:07 am.

Attest: _____
Jayna Augst, Recreation Coordinator

Myra McDuffie, Chairperson