

**BURGAW TOURISM DEVELOPMENT AUTHORITY
REGULAR MEETING**

DATE: July 6, 2023
TIME: 8:30 AM
PLACE: Burgaw Town Center, 108 E Wilmington Street
MEMBERS PRESENT: Myra McDuffie, Eden Mills, Taylor Gadow, Jennifer Hansen
TOWN STAFF PRESENT: Jayna Augst, Recreation Coordinator
Tiffany Byrd, Deputy Finance Officer
Kristin Wells, Town Clerk
PUBLIC PRESENT: None

Call to Order

Ms. McDuffie called the meeting to order at 8:37 am.

Approval of Minutes

Ms. Mills made a motion to approve the minutes from the June 1, 2023 regular meeting. Ms. Gadow seconded the motion. Motion carried.

Old Business

Ms. Augst updated the board on their request for a balloon artist for Autumn Fest.

The board discussed the Blueberry Festival. Next year, they would like to purchase banners for the entrances to town to welcome people to Burgaw for the festival.

New Business

The TDA would like to contribute to additional American flags for the light poles downtown. Ms. Augst will find out from the beautification committee how many additional flags they need and the cost.

Other Items If Necessary

Ms. Augst will get quotes on two rolling poster signs to leave in Pender Memorial Park. She will also talk to Planning Director Gilbert Combs about the status of the wayfinding signs project. Ms. Augst will work on a business listing rack card, and she will the deadlines for Carolina Traveler magazine ads.

The board requested that Ms. Augst get quotes for regular glossy postcards and magnetic postcards with the TDA QR code to put in rentals and businesses.

Adjournment

Ms. Gadow made a motion to adjourn. Ms. Mills seconded the motion. Motion carried.

Meeting adjourned at 9:29 am.

Attest: _____
Jayna Augst, Recreation Coordinator

Myra McDuffie, Chairperson