

**BURGAW TOURISM DEVELOPMENT AUTHORITY
REGULAR MEETING**

DATE: June 1, 2023
TIME: 8:30 AM
PLACE: Historic Burgaw Train Depot, 115 S. Dickerson Street
MEMBERS PRESENT: Myra McDuffie, Eden Mills, Mukesh Shah, Taylor Gadow
TOWN STAFF PRESENT: Jayna Augst, Recreation Coordinator
Tiffany Byrd, Deputy Finance Officer
Kristin Wells, Town Clerk
PUBLIC PRESENT: None

Call to Order

Ms. Mills called the meeting to order at 8:44 am.

Approval of Minutes

Mr. Shah made a motion to approve the minutes from the May 4, 2023 regular meeting. Ms. Gadow seconded the motion. Motion carried.

Introduction of New Board Member

The board welcomed Ms. Gadow, who introduced herself.

Old Business

Ms. Augst updated the board on the signs for the past market. She purchased 10 yard signs to advertise the markets for a total of \$150. The two feather banners did not cost as much. Ms. Augst did not have exact pricing available.

The board discussed the market that was held on May 19th. There seemed to be great response and involvement from the public and great feedback from vendors. Ms. Gadow requested having a card reader option available at the TDA's booth.

Ms. Augst updated the board on a few of the department's upcoming events. The board discussed the dunk tank they are hosting at the Blueberry Festival. Ms. Augst will contact people who are involved in the community to be in the dunk tank in one-hour shifts. Mr. Shah made a motion to charge \$1 per throw at the dunk tank. Ms. Mills seconded the motion. Motion carried. The board agreed to offer 1 free throw for every 5 throws purchased.

Ms. Mills made a motion to purchase up to \$200 worth of popsicles to give away at the Blueberry Festival. Ms. Gadow seconded the motion. Motion carried.

Ms. Augst brought up the magician sponsorship for Autumn Fest as previously discussed. The board elected to not sponsor the magician.

New Business

Ms. Byrd presented the TDA's budget to the board for final adoption. Mr. Shah made a motion to adopt the budget as presented. Ms. Gadow seconded the motion. Motion carried.

Other Items If Necessary

No other items.

Adjournment

Mr. Shah made a motion to adjourn. Ms. Mills seconded the motion. Motion carried.

Meeting adjourned at 9:25 am.

Attest: _____
Jayna Augst, Recreation Coordinator

Myra McDuffie, Chairperson