

**BURGAW TOURISM DEVELOPMENT AUTHORITY
REGULAR MEETING**

DATE: April 6, 2023
TIME: 8:30 AM
PLACE: Historic Burgaw Train Depot, 115 S. Dickerson Street
MEMBERS PRESENT: Myra McDuffie, Jennifer Hansen, Eden Mills, Mukesh Shah
TOWN STAFF PRESENT: Jayna Augst, Recreation Coordinator
Tiffany Byrd, Deputy Finance Officer
PUBLIC PRESENT: None

Call to Order

Ms. McDuffie called the meeting to order at 8:34 am.

Approval of Minutes

Ms. Hansen made a motion to approve the minutes from the February 2, 2023 regular meeting. Ms. Mills seconded the motion. Motion carried.

Old Business

Ms. Augst presented quotes for yard signs and tote bags for the markets. Ms. Hansen made a motion to purchase 10 double-sided yard signs, single color. Mr. Shah seconded the motion. Motion carried. The board decided not to pursue the current tote bag options. Ms. Augst will look into bags on Oriental Trading's site.

Ms. Augst is still waiting on quotes for feather signs for the markets.

New Business

Ms. Augst gave the board an update from Civil War Trails to read.

Ms. Augst presented style options for wayfinding signs to the board. They agreed that they liked options 1, 4, and 7. Ms. Augst will return with an update when possible.

Ms. Augst asked the board if they would like to sponsor the Wilmington Sharks season again this year. The board agreed not to sponsor.

Other Items If Necessary

Ms. McDuffie asked if the board would be willing to donate items as part of the prize for the winner of the beautification committee's Turn the Town Blue initiative. The TDA agreed to donate a couple shirts, koozies, and keychains.

The board discussed sponsoring Burgaw Dixie Youth and Pender High School by putting banners on their fields. They also discussed placing informational signs in Pender Memorial Park to encourage people to shop and eat in Burgaw while they are here for games.

Ms. Hansen made a motion to boost Facebook posts for the May market for up to \$25. Mr. Shah seconded the motion. Motion carried.

Ms. McDuffie recommended advertising for the markets on the radio.

Adjournment

Ms. Mills made a motion to adjourn. Ms. Hansen seconded the motion. Motion carried.

Meeting adjourned at 9:41 am.

Attest: _____
Jayna Augst, Recreation Coordinator

Myra McDuffie, Chairperson