

**BURGAW TOURISM DEVELOPMENT AUTHORITY
REGULAR MEETING**

DATE: February 2, 2023
TIME: 8:30 AM
PLACE: Historic Burgaw Train Depot, 115 S. Dickerson Street
MEMBERS PRESENT: Myra McDuffie, Jennifer Hansen, Eden Mills, Mukesh Shah
TOWN STAFF PRESENT: Jayna Augst, Recreation Coordinator
Tiffany Byrd, Deputy Finance Officer
Cody Suggs, Parks and Recreation Director
PUBLIC PRESENT: None

Call to Order

Ms. McDuffie called the meeting to order at 8:40 am.

Approval of Minutes

Ms. Hansen made a motion to approve the minutes from the January 5, 2023 regular meeting. Mr. Shah seconded the motion. Motion carried.

Old Business

Ms. Augst told asked the board if they would be willing to sponsor a Summer on the Square band for \$600. The band is called Bacon Grease. Mr. Shah made a motion to sponsor the band for \$600. Ms. Mills seconded the motion. Motion carried.

The board discussed the future of the farmers markets they and the department hosted last year. Ms. Hansen made a motion to host quarterly markets in the evening at the train depot. Ms. Mills seconded the motion. The dates determined for this calendar year were May 19th, August 11th, and November 17th. Each market's duration will be 5:00-9:00 pm. Ms. Augst will ask Brown Dog Coffee Company to bring their coffee camper to the markets, if they are available. Ms. Augst will also contact local talent to perform at each market from 5:30 to 7:30 pm.

Ms. Mills made a motion to spend a maximum of \$200 per event on local musicians. Mr. Shah seconded the motion. Motion carried. The board decided to continue charging a vendor fee of \$25.

New Business

Ms. Byrd asked the board to begin thinking about projects or events they would like to pay for in next year's budget. Mr. Suggs suggested the board consider purchasing wayfinding signs for around town. Ms. Augst and Mr. Suggs will get quotes on these and choose prominent locations for the signs to display.

Ms. Augst asked the board if they would like to sponsor a dunk tank at the Blueberry Festival as the Town's booth. The group discussed who might be willing to be the one who sits in the photo booth, such as school principals, teachers, or Town officials. The board would like funds raised at the dunk tank to go towards something specific, whether it be a project in town or a local nonprofit.

Mr. Shah made a motion to reserve the dunk tank for up to \$500. Ms. Mills seconded the motion. Motion carried.

Other Items If Necessary

Ms. Hansen presented a photo of bags that she recommended the board use as giveaways at events. Ms. Augst will get quotes on similar tote bags with the TDA logo.

Ms. Augst will get quotes on yard signs and tall banners to help advertise the markets.

Adjournment

Ms. Mills made a motion to adjourn. Ms. Hansen seconded the motion. Motion carried.

Meeting adjourned at 9:41 am.

Attest: _____
Jayna Augst, Recreation Coordinator

Myra McDuffie, Chairperson